



MEDIA COMPANY

UNIT#: SHA-051

I-5, E/L, 3/4 MILE N/O SHASTA DAM BLVD. SHASTA LAKE

DETAILS:

City (Market): **REDDING**

Media Type: **STATIC**

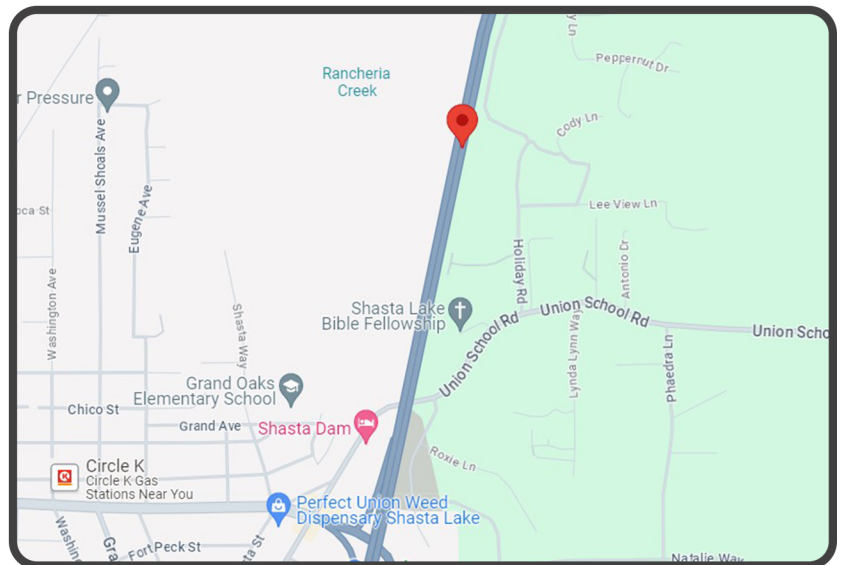
Size: **14' X 40'**

Illuminated: **YES**
DUSK TO MIDNIGHT

Lat: **40.6900788**

Long: **-122.3454076**

Daily Traffic Count: **68,229**



This unit is perfect for targeting northbound traffic on I-5 going to to Shasta Lake and several recreational centers in the northern regions of California. Additionally the main thoroughfare for all interstate west coast traffic.



ROGERSMEDIACOMPANY.COM

MORE INFO CALL MATT: 530-304-5770